



On the road **to repair**

From project to implementation,
business models and solutions
for action

Re_fashion

march 2026

Repair rather than replace, extend the lifespan of your products, it's time to get started!

In a context where the ecological transition has become a collective imperative, repair stands out as one of the major levers for transforming our consumption patterns. To repair is to extend the lifespan of products and postpone the moment they become waste.

A true pillar of the circular economy in the textiles and footwear sector, repair meets the growing expectations of your customers. It also significantly reduces the environmental impact of your products.

This guide is for you, leaders and strategic decision-makers, to help you move from intention to action. Whether you are considering outsourcing repair, developing a partnership offer, or managing it internally.

Our ambition is to give you the keys to:

- Explore the different options for integrating repair into your business model,
- Find the digital repair solution best suited to your organization,
- Transform this service into a lever for loyalty, durability, and performance.

To start your repair journey for textiles and footwear, find our first guide:

[On the road to repair](#) →

Repair, an already well-established practice

8 out of 10 French people want to extend the lifespan of their products.*

83% of French people are willing to have their clothes and shoes repaired rather than replace them.*

65.3% of French people had at least one fashion item repaired or repaired it themselves in 2024.**

On average, each household **repairs or has repaired 2.6 garments and 1.8 pairs** of shoes per year.**

In total, **60.8 million items** were repaired in 2024, including 21.6 million by professionals.**

The Repair Bonus is gaining recognition

Nearly one in two French people (48%) are now aware of the Repair Bonus for fashion items.**

Approximately 450,000 households have already benefited from it since its launch.**

*according to an IFOP survey for Refashion, 2023

**Refashion X L'ObSoCo - Study of the specifications on textiles and footwear repair in France, 2025

How to choose your repair service model?

Before deploying your repair service, follow this step-by-step checklist to clarify your vision, align your teams, and structure your decision-making.

Define your strategic objectives: why offer repair to your consumers (customer loyalty, traffic, CSR commitment, etc.)? In what context does this initiative fit? What performance indicators do you monitor to measure its success?

Build your offer: what technical and logistical needs do you identify (through an audit)? What types of repair do you want to offer, and for which products? What logistics model best suits your business (single location, centralized, regional, etc.)? Are the products and repairs eligible for the Repair Bonus?

[Discover the Repair Bonus](#) →

Evaluate feasibility and profitability: what is the estimated cost of repair? Do you have the necessary internal resources? What is the balance between investment, profitability (financial or image), and customer benefits?

Identify your repair partners: depending on the chosen business model, via the Repair directory or a [digital solution](#).

Test the partner: contact with the identified repairer or digital solution (Refashion is not involved in the exchanges), run pilots on different quantities, product categories, and repair types, with clear specifications (quality, methodology, finish quality, etc.).

Deploy internally: communicate with teams, train, and align relevant departments.

Communicate with your consumers: launch clear and engaging communication to promote your new offer.

Ensure long-term operational follow-up: evaluate performance, adjust, and continuously improve.

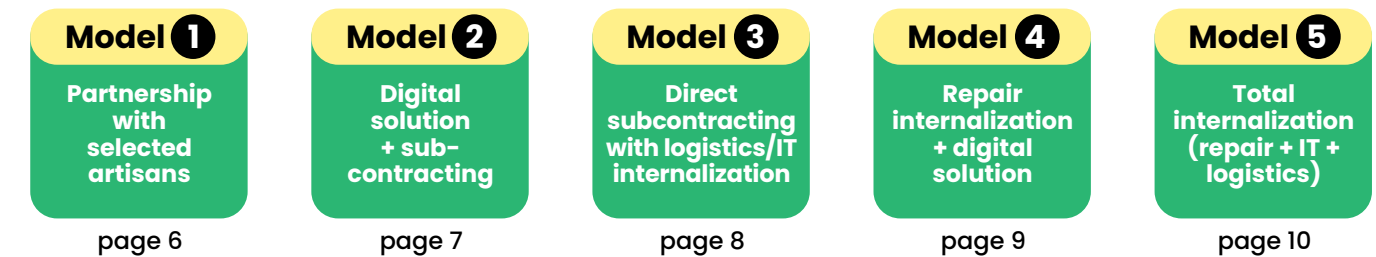
→ Throughout the project, **internal buy-in** is a key to success: involve the various departments from the outset (management, sales, IT, marketing, after-sales service, etc.) and foster a culture of ongoing training and long-term commitment.



The 5 models for taking action

We have identified 5 models for engagement in repair.

Each model corresponds to specific objectives, resources, and benefits.



Compliance with the decree on mandatory display of the Repair Fund

For whom?

All market players (manufacturers, distributors, brands) in the Clothing, Linen, and Footwear sector, without exception.

The principle:

Since July 1, 2024, and according to [decree no. 2024-123](#), market players subject to EPR in France for the textiles and footwear sector are required to inform their customers of the existence of a Repair Fund and the amount of associated bonuses. This information must be visible, legible, easily accessible, and present at all physical and digital points of sale in France.

In practice :

To comply with the legal obligation, you must display a poster in your points of sale and/or a banner on your e-shop to inform your customers that they can benefit from the Repair Bonus scheme through a network of certified professionals.

Refashion offers you a ready-to-use communication kit consisting of an A3 poster to print for your points of sale, as well as a digital banner for your e-shop.

[Resource available here](#) →

Model 1

Partnership with selected artisans

For whom?

Brands wishing to engage in repair by recommending qualified repairers to their customers without internalizing the service.

The principle:

You create an "address book" of artisan repairers in your geographical area. You meet them, discuss your needs and expectations, and co-create a quality charter. You recommend them to your customers via your communication channels. Customers go directly to the artisan.

You can provide spare parts (buttons, soles, etc.) to ensure consistency.

It is a simple recommendation to your customers: you do not manage appointment booking, logistics, or invoicing for the services.

What it implies:

1 Selection of partners and formalization of the partnership

- Identification of qualified artisans according to your needs
- Co-creation of a quality charter
- Signing of a partnership agreement/confidentiality agreements according to your needs

2 Material support

- Sending spare parts of your brand to partner artisans (buttons, soles, fasteners, fabrics, etc.)
- Sharing technical data sheets for your products if necessary

3 Communication and customer guidance

- Training of your in-store teams to recommend the right repairers
- Publishing the list of artisans (e-shop, stores)

Benefits:

- Customer loyalty, quality maintenance, operational simplicity (no heavy infrastructure)
- Concrete example: Paraboot and its network of partner cobblers
- Concrete CSR commitment

The + of the Repair Bonus:



Certified artisans apply the reduction directly to customers, without your intervention.

You can encourage the certification of your partners and communicate: «Our repairers are Repair Bonus certified».

Model 2

Digital solution + subcontracting

For whom?

Brands wishing to offer a fluid and controlled repair experience to their customers, without creating an in-house workshop.

The principle:

You entrust your repair service to a **digital solution** that will be integrated as a **white label** directly on your e-shop or retail tools. This solution can manage all the technical aspects for you: logistics, repair tracking, coordination with repairers/artisans. You retain control of the customer relationship and the experience remains entirely in your brand's image.

The digital solution is also there to guide and support you thanks to its in-depth knowledge of technical and logistics.

What it implies:

1 Choice of the digital solution

- Selection of a digital solution tailored to your needs
- Technical integration with your site (API, iframe, or dedicated page)
- Possible connection with your existing tools (CRM, ERP)
- Training of your customer support teams

2 Network of repairers

- No direct management of artisans on your part

3 Digitalized customer experience

- The customer goes to your dedicated page
- They fill out an online request
- An automatic or personalized quote is created

Benefits:

- Strong customer loyalty as the customer remains within your ecosystem
- Collection of data on recurring repairs that can be used for the eco-design of your products
- Control of the experience with an interface consistent with your brand identity
- Concrete CSR commitment

The + of the Repair Bonus:



You get certified

- Application for certification with Refashion
- You apply the Bonus directly via the platform and manage declarations

The digital solution / workshop is certified

- The platform connects your customers to certified repairers or a workshop
- The Bonus is automatically applied by the repairer or workshop

Model 3

Direct subcontracting with logistics/IT internalization

For whom?

Brands wanting a 100% personalized customer experience that fully reflects their brand identity while outsourcing the technical expertise of repair.

The principle:

You fully manage customer relations, logistics, and the IT system internally, but subcontract the repair to a partner workshop or a network of repairers selected by you.

What it implies:

- 1 Internal IT infrastructure**
 - Development of an interface (website/app)
 - Integration with your existing CRM/ERP
 - Reporting dashboard
- 2 Internalized logistics**
 - Organization of collection (in-store, at home, by parcel)
 - Management of shipments to the subcontracting workshop
 - Organization of customer returns
 - Stock of supplies and spare parts for your subcontractor(s)
- 3 Internal customer relationship**
 - Teams trained to handle requests in-store or online
 - Communication at each stage (receipt, quote, repair, shipping)
 - Dedicated after-sales service
 - Complaint management
- 4 Subcontracting of technical expertise**
 - Partnership with a trusted centralized workshop
 - Contract with the service provider (deadlines, quality, volumes)
 - Training of technicians on your products

Benefits:

- Complete control of the customer journey
- Strong brand image with a fully personalized service
- Strong customer loyalty as the customer remains within your ecosystem
- Data ownership: all information remains with you
- Concrete CSR commitment

The + of the Repair Bonus:

- Certification as a brand
- Application of the Bonus directly in your billing system
- Internal declaration and administrative management



Model 4

Internalization of repair + digital solution

For whom?

Committed brands wishing to make repair central to their brand identity while benefiting from powerful digital tools.

The principle:

You create your own repair workshops (in-store or centralized, in factories or warehouses), and you train your own repair technicians. To manage online requests, logistics, tracking, and customer communication, you use a digital solution that coordinates all of this for you.

What it implies:

- 1 Creation of repair workshops**
 - Development of dedicated spaces (in stores, factories, warehouses, etc.)
 - Purchase of equipment (sewing machines, tools, furniture)
 - Recruitment or training of qualified technicians
 - Stock of supplies and spare parts
- 2 Digital solution for management**
 - Workflow coordination
 - Management of requests, quotes, tracking, communication
 - Automated logistics (collection, return)
 - Real-time reporting
- 3 Trained teams**
 - In-house repair technicians
 - Retail teams capable of conducting product diagnostics
 - Dedicated customer service
 - Communication/marketing staff
 - Involved support functions

Benefits:

- Complete control over of expertise and the repair process
- Strong market differentiation
- Direct feedback on recurring repairs
- Customer loyalty
- Concrete CSR commitment

The + of the Repair Bonus:

- Certification of your brand/workshops
- Application of the Bonus directly in-store or via the digital platform



Model 5

Total internalization (repair + IT + logistics)

For whom?

Brands for whom repair is a central strategic pillar, with the resources to create.

The principle:

You build and internalize everything from A to Z: in-house workshops, custom-developed IT system, dedicated logistics infrastructure, trained teams. You are 100% autonomous.

What it implies:

1 In-house repair workshops

- Creation of workshops in your factories, warehouses, or stores
- Recruitment or training of qualified technicians
- Purchase of professional equipment / Inventory management (supplies, spare parts)

2 Custom IT development

- Application/website developed in-house or by a service provider
- Order management systems
- Full integration with your existing systems (CRM, ERP, e-commerce)

3 Internalized logistics

- End-to-end logistics management (collection, transport, return)
- Dedicated logistics team
- Tracking tools, etc.

4 Cross-functional teams

- Repair technicians
- IT developers
- Logistics team
- Trained customer service
- Repair manager

Benefits:

- Complete control over all aspects (data, customer experience, etc.)
- Strong differentiation
- Product intelligence: immediate and actionable feedback
- Concrete CSR commitment

The + of the Repair Bonus:

- Certification of your repair service
- Application of the Repair Bonus in-store or on your e-shop
- Internal administrative management



Interview

Mondial Tissus - Noémie Pattissier, CSR Manager

Mondial
TISSUS



Model 5

1 What, in your opinion, would be the three main advantages of having developed an in-house repair offer?

The main advantages are attracting customers who don't sew, expanding our range of services, and generating additional revenue without large initial investments.

2 On the other hand, what were the three main challenges you encountered or overcame during its implementation?

The 3 main challenges were to:

- Convincing internal stakeholders of the economic benefits of the service.
- Find technicians in-store to carry out repairs.
- Implement a long-term communication plan to promote the service, which remains minor compared to all other company activities.

3 Finally, what have been your greatest successes since the launch of the service?

The greatest successes have occurred when the service was launched in a new store. We received significant press, radio, and even TV coverage (especially at the launch of the Repair Bonus). This media coverage helped shine a spotlight on this service, which was highly requested by our customers.

Another example

eram

Eram created a repair workshop in its factory/logistics center, managing the entire process internally. The brand developed its own IT and logistics tools to orchestrate the service.

What is a digital repair management solution?

It's a turnkey technological platform that handles all the necessary infrastructure to offer a repair service without having to build it yourself.

It combines:

A customer interface

request form, photo upload, order tracking

A back-office

request management, assignment to repairers, invoicing

Logistics coordination

generation of shipping labels, carrier management, parcel tracking

A network of repairers

qualified artisan repairers already integrated into the platform

Communication tools

automatic emails, notifications, after-sales service

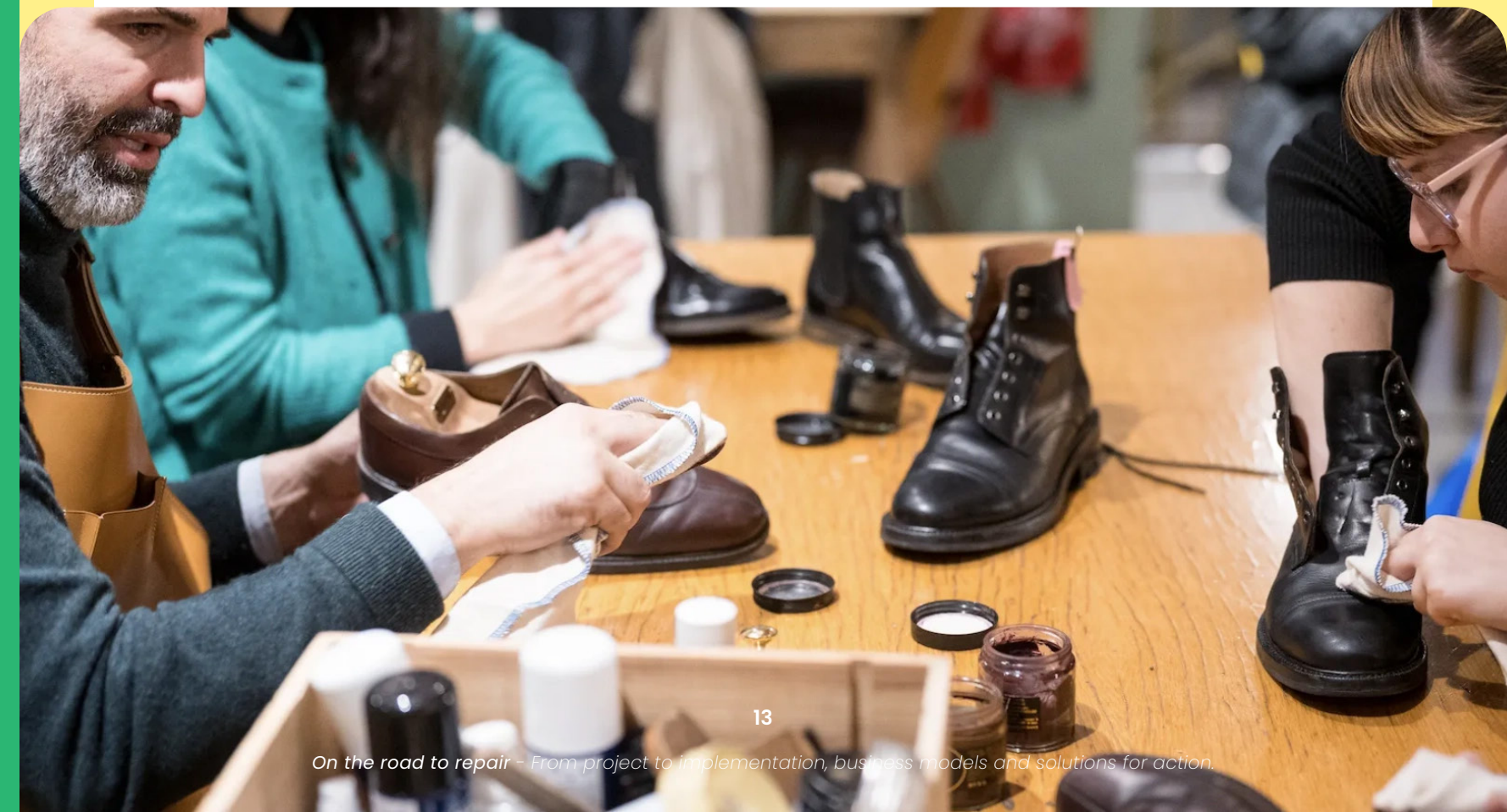
Everything can operate under a **white label**: the customer sees your brand everywhere, not that of the platform.

Digital solutions and workshops to get started with repair

Once your business model has been chosen, you have several options for deploying repair: collaborate directly with repairers via the **Re_pare** directory, or use a specialized digital solution.

The objective of this section is to provide you with an **overview** of the tools available on the market.

Refashion does not guarantee the quality of exchanges or the repairs carried out, and does not endorse any particular solution.



The **Re_pare** directory

To delegate your repair service to an external service, the digital **Re_pare** directory, designed by Refashion, allows you to easily identify repairers or workshops (whether or not certified by the Repair Bonus) ready to collaborate with you.

With **Re_pare**, you can:

- Easily find repairers who meet the specific needs of your products (location, expertise, capacity, etc.),
- Offer your repair expertise to other brands, if you wish.

To do this?

1 Register on the directory!
It's simple, free, and accessible to everyone.

User Guide ↓

2 Once registered, find a repairer, download their contact sheet, and you're good to go!

Re_pare Directory →

As a reminder, Refashion does not guarantee the quality of exchanges or the repairs carried out. Those tools are only available in french.

1 Digital solutions that support you in your repair initiatives

TILLI

Founded

2017, France

Website →

Identity

Tilli offers brands comprehensive maintenance and repair services for consumers, thus extending the lifespan of products thanks to a European network of repairers and cutting-edge technology that connects the entire fashion ecosystem.

Services

- Repair
- Alteration
- Warranty
- Textile
- Knitwear
- Shoemaking
- Leather goods

Advantages

- **European Network:** Network of over 800 artisans in France and Europe.
- **High Flexibility:** Ability to deploy different models for each brand.
- **Backed by Reekom:** Industrial player in valorization for handling large volumes.

Model

- **Integration:** White label or direct, Widget, API, SaaS
- **Network:** Qualified / Certified Repairers / Network of local artisans and alteration specialists / «At home» repair
- **Logistics:** Management provided / Parcel shipment possible
- **Repair Bonus:** Yes
- **Area:** France / Europe / World

Target

- B2B / B2B2C - VSEs / SMEs / Key accounts

SAVE YOUR WARDROBE

Founded

2017, London, United Kingdom

Website →

Identity

Save Your Wardrobe is an international technology platform that revolutionizes large-scale after-sales management. By easily integrating maintenance and repair services, it enables brands to strengthen customer engagement, reduce after-sales service costs, and extend the lifespan of their products.

Services

- Textiles
- Footwear
- Leather goods
- Alteration
- Repair
- Maintenance

Advantages

- **Integrated omnichannel platform:** connects and coordinates all stakeholders (workshops, stores, customers, logistics providers) on a single, end-to-end platform.
- **Transparency and real-time tracking:** offers complete visibility over each stage of the process through a dashboard and automated communications.
- **Flexibility and customization:** the platform is modular (optional ERP and CRM integration, customizable interfaces) and compatible with emerging standards such as the Digital Product Passport.

Model

- **Integration:** Grey or white label, API, SaaS
- **Network:** Qualified repairers
- **Logistics:** In-house management or integration of partner logistics
- **Repair Bonus:** Yes
- **Area:** Europe, US, Middle East

Target

B2B / SMEs / Key accounts

Key figures

- **+10** partners
- **10k** repairs / year
- **4.9/5** B2B satisfaction
- **3 offices** (London, Paris, Tunis) team of 40 people - 25 tech engineers

PROLONG

Founded

2023, France

Website →

Identity

Prolong is the omnichannel OS for after-sales service and repair, specially designed for brands and distributors wishing to orchestrate and automate their post-purchase services: returns, warranties, repairs, maintenance, spare parts, workshops, etc., in order to improve operational efficiency, service revenue, customer loyalty, and durability.

Services

- Omnichannel after-sales service platform
- Centralization and rationalization of returns and warranties
- Intelligent after-sales diagnostics (AI) to guide appropriate resolution
- Automated orchestration of flows, from intake to request resolution
- Management of internal or external workshops (digitalized / partner workshops)
- Management of spare parts, supply, and stock optimization
- Customer experience monitoring tools and automated notifications
- Integrations with existing systems

Advantages

- **Transformation of after-sales service into a strategic lever:** creating new revenue streams, increasing customer loyalty, reducing costs, and extending product lifespan.
- **Modular platform connectable** to existing systems (ERP, CRM, POS, logistics).

- **Qualified network of Care & Repair experts**, connecting brands and service providers.

Model

- **Integration :** White-label SaaS with API connectors and native connectors to integrate with brands' information systems
- **Network:** Qualified network available (wecarewrepair.com) + digitalization of brands' existing networks (management of non-digitalized workshops also possible)
- **Logistics:** Integration of TMS or contracts into Prolong's TMS
- **Repair Bonus:** Yes
- **Area:** France, Europe, USA

Target

B2B

Key figures and client

- **+10** partners
- **+1,500** repairs / year
- **4.8/5** satisfaction
- Team of **15** people

2 Textiles and footwear repair workshops specializing in B2B relations



Founded
2020, France
[Website](#) →

Identity

Les Réparables makes textile repair simple, fast, and accessible, thanks to a digitalized service that tracks each item throughout the process. Our in-house team of experienced seamstresses can manage both one-off repairs and large volumes, offering brands a tangible tool to strengthen their CSR strategy, build customer loyalty, and extend the lifespan of their products.

Services

- Volume repair (production defects, stock, etc.)
- On-demand repair
- Digital repair solution to integrate on a website
- Repair solution for stores (B2B platform)
- Training in the basics of repairability (for product teams)
- In-store repair events

Advantages

- **In-house repair service:** expert textile repair seamstresses trained in-house.
- **Turnkey repair-focused solution:** digital solution including repair and logistics system.

Model

- **Integration :** API - IFRAME, White label
- **Network:** Proprietary-in-house
- **Logistics:** Management provided, automated tracking
- **Repair Bonus:** Yes
- **Area:** France / Europe

Target

B2B / B2B2C / B2C - SMEs / Key accounts

Key figures

- 25 partners
- 30,000 repairs / year
- 99% B2B customer satisfaction



Founded
2022, Netherlands
[Website](#) →

Identity

United Repair Centre is an impact enterprise, a leader in B2B clothing repair in Europe. URC combines human expertise and technology to provide large-scale repair services for the apparel sector. We create jobs for people distanced from the labor market and train the next generation of repairers.

Thanks to our digital platform and our repair hubs (Amsterdam, London, and Paris), we help brands offer reliable, fast, and sustainable repair services to their customers, while reducing their environmental footprint and building more responsible models.

Services

- High-quality technical repair
- In-depth expertise
- **Quality guarantee** and comprehensive **technical and operational service**

Advantages

- **Impact:** a model that combines social inclusion, creation of qualified jobs, and direct reduction of textile waste through repair.
- **Proprietary technology:** a repair management platform designed for brands, offering traceability, API integrations, standardized quality, and a simple, fluid customer experience.
- **Operational excellence:** ability to manage all types of repair, with harmonized processes, certified hubs, and teams trained via our Academy.
- **Growing European network:** connected repair centers, sharing the same standards, to help brands deploy large-scale repair across Europe.

Model

- **Integration :** API - SaaS
- **Network:** Proprietary
- **Logistics:** Management provided
- **Repair Bonus:** Currently being implemented (2026)
- **Area:** Europe and United Kingdom

Target

B2B2C - SMEs / Key accounts

Key figures

- 30+ partners
- 50,000 repairs / year
- 60 employees



Founded

2016, France

Website →

Identity

Green Wolf extends the life of your outdoor clothing, equipment, and accessories.

Based in Annecy, we are a workshop specialized in the maintenance and repair of technical products. We collaborate with nearly 40 outdoor brands to help them adopt a more responsible approach.

Services

We repair all types of outdoor products: technical clothing, tent fabrics, backpacks, neoprene, and footwear. Our workshop is «Gore-Tex» authorized, which allows us to work on the most technical materials on the market. After repair, the product regains its manufacturer's warranty.

Advantages

- «Gore Tex» and «Sympatex» certification, allowing us to work on the most technical membranes in the sector.
- **Wide variety of repair services** for all types of technical products.
- **Lead time** of 10 to 15 days.
- Eco-design **consulting**, prototyping, and small-batch production **services**.

Model

- **Integration** : API
- **Logistics**: Management provided
- **Repair Bonus**: Yes
- **Area**: France / Europe

Target

B2B2C - SMEs / Key accounts

Key figures

- **40** partners
- **900** repairs / month



Founded

2021, France

Website →

Identity

Goodloop is a repair center based in Lyon, specializing in technical textiles (waterproof clothing, down jackets, stretch fabrics, tents, backpacks, sleeping bags).

Thanks to dedicated digital interfaces for brands and stores, Goodloop optimizes and streamlines the management of all your after-sales services.

Services

- **In-house repair center**: after-sales repair / Reconditioning / Take-back of production defects.
- **Personalized interfaces at each stage of the customer journey**: from individuals to brands, including resellers. These interfaces allow for after-sales service entry, logistics choice (100% automated), real-time tracking, and customer follow-up management.
- **Design office**: working on the durability of your products from conception through dedicated workshops with your teams.

Advantages

- **Internalized repair center**: repair expertise and consulting on repairability.
- **Data** : detailed and dynamic reporting on your after-sales service data to optimize your costs and refine knowledge of your products post-purchase.
- **Marketing activation**: impactful in-store and trade show events centered around repair.

Model

- **Integration** : White label / API
- **Network**: Own repairers
- **Logistics**: Management provided
- **Repair Bonus**: Yes
- **Area**: Europe

Target

B2B / B2B2C / B2C - SMEs / Key accounts

Key figures

- **22** partners
- **5,000** repairs / year
- **5/5** on Google



Founded

2012, Ivry-sur-Seine, B2B-oriented since 2020

Website →

Identity

LeLab+ is a textile eco-design consulting firm and production workshop specializing in extending product lifespan (repair, restoration and repurposing, local production).

The solution supports brands from strategy to operational implementation of circular initiatives, in compliance with AGEC and ESPR.

Services

- **Strategy:** define and manage repair/ restoration and repurposing initiatives aligned with CSR and economic performance.
- **Deployment:** design and deploy shared solutions with adapted partner ecosystems.
- **Sustainability:** train stakeholders, collect data, and improve eco-design for durable repairability.

Advantages

- **Dual expertise:** consulting firm + integrated workshop for structuring from the design stage.
- **Interoperability** with existing digital solutions (after-sales service, traceability, DPP).
- Qualiopi certified **training organization**.
- Nationally and internationally **replicable model**.

Model

- **Integration :** White label / API
- **Network:** Proprietary (integrated workshop + qualified and audited partners according to volumes)
- **Logistics:** Management provided or co-constructed with the brand
- **Repair Bonus:** Yes (depending on product and scheme eligibility)
- **Area:** France

Target

B2B / B2B2C - SMEs / Key accounts

Key figures

- **Several thousand** products repaired / repurposed
- **100%** satisfaction rate (B2B and B2B2C customer feedback)
(Source Ellen MacArthur Foundation, KPMG)



Founded

2024, Dijon

Website →

Identity

Mend Me is an outsourced, omnichannel digital repair solution, intended for fashion, footwear, and leather goods brands with its own repair workshop.

Services

- **Sewing** (alteration and repair), **Shoemaking, Leather goods** (maintenance and repair)
- **White-label or collaborative digital platform and tracking back office.**

Advantages

- **Turnkey omnichannel digital solution:** platform that centralizes all repairs with tracking, traceability, and simple integration for brands.
- **Integrated multi-craft offer:** sewing, shoemaking, leather goods... with employed artisans, guaranteeing consistent quality and industrial reliability.
- **White-label or co-construction deployment:** flexible solution, integrable into brands' ecosystems, adapting to their identity and customer journey.

Model

- **Integration :** White label / Widget / API
- **Network:** Proprietary
- **Logistics:** Management provided
- **Repair Bonus:** Yes
- **Area:** Europe

Target

B2B / B2B2C / B2C - SMEs / Key accounts

Key figures

- **6** partners
- **6,000** repairs / year
- **98%** satisfaction rate



Founded

2022, France

Website →

Identity

Reekom offers brands comprehensive maintenance and repair services for all fashion products thanks to a centralized restoration and repurposing factory in France and technology that connects all ecosystem players and enables the creation of relevant data for brands.

Services

- Dry cleaning
- Disinfection
- Repair
- Alteration
- Textile
- Knitwear
- Shoemaking
- Leather goods
- Outdoor
- Household linen

Advantages

- **Industrial strength:** a 3,500m² restoration and repurposing factory capable of processing up to 100,000 items per month for repair. Traceability of each unique item allows for the retrieval of repair data.
- **Full and cost-effective coverage:** Reekom's model enables the handling of all repair operations across all product types, with a profitable approach.
- **Backed by Tilli:** local restoration and repurposing player for handling local volumes for physical stores.

Model

- **Integration :** White label or direct / Widget / API / SaaS / FTP
- **Network:** Qualified / Certified / Centralized Repairers
- **Logistics:** Management provided / Storage / Parcel shipment possible
- **Repair Bonus:** Yes
- **Area:** France / Europe / World

Target

B2B / B2B2C - micro businesses / SMEs / Key accounts



They made it happen and here's what they have to say

Ysé × Les Réparables

To build its lingerie repair offer, Ysé turned to the B2B workshop Les Réparables. **Celya Cirak**, *CSR Manager at Ysé*, and **Blandine Barré**, *founder of Les Réparables*, look back on this partnership: their meeting, the challenges overcome, and the benefits of this collaborative work.

An inspiring testimonial and satisfied customers.



MoEa × Save Your Wardrobe

MoEa, a vegan footwear brand, chose the digital solution Save Your Wardrobe to deploy its repair service. The result: a high-performing project that appeals to their customers.

Meven Pageot, *Product Development and CSR Manager at MoEa*, and **Pauline Jaillant**, *General Manager France and Southern Europe at Save Your Wardrobe*, share the behind-the-scenes of this success story.



B2B repair experts share their insights

Several B2B repair experts in France share their insights on a key question: Why should textile and footwear brands embrace repair today?

Their testimonies are as committed as they are engaging!

Louise Leboucher, *co-founder of Goodloop*

Tanguy Frécon, *co-founder of Prolong*

Blandine Barré, *founder of Les Réparables*

Thami Schweichler, *founder of United Repair Centre*

Pauline Jaillant, *GM France of Save Your Wardrobe*



Re_fashion